

LABEL APPLICATOR, METHOD AND LABEL THEREFOR

ABSTRACT OF THE DISCLOSURE

[00199] A label applicator including a support surface having a central area and curving downwardly from the central area. A post assembly extends up from the central area such that a label having a label through-hole can be positioned in a support position generally on the support surface with the post assembly extending up through the label through-hole and an adhesive face of the label facing up. Thereby an article having an article through-hole can be positioned over the post assembly so that a flat surface of the article can be pressed and guided against the adhesive face of the positioned label. The curved surface flattens out as the article is pressed down, allowing the label to be smoothly applied to the article. Pins extending up adjacent to the support surface engage in notches on the label and help hold the label in place.